

TORCHY'S TACOS
"FREE QUESO FOR A YEAR" SWEEPSTAKES
OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT
INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.**

1. Sponsor. The "Free Queso for a Year" Sweepstakes (the "Sweepstakes") is sponsored and administered by Success Foods Management Group, LLC dba Torchys Tacos ("Torchy's," "we," "us" or "our"). By entering, you agree to be bound by these Official Rules (the "Rules") and by our decisions, which are final and binding in all matters relating to the Sweepstakes.

2. Eligibility. Open only to legal residents of the State of Colorado who are eighteen (18) years of age or older at the time of entry. Employees of Torchys and its parent companies, affiliates, subsidiaries, and advertising and promotion agencies, and the immediate family and household members of each, are not eligible. Void outside Colorado and wherever prohibited by law.

3. Entry Period. The Sweepstakes begins at 12:00:01 a.m. Mountain Time on August 1, 2026 and ends at 11:59:59 p.m. Mountain Time on August 31, 2026 (the "Entry Period"). Entries received outside the Entry Period are not eligible.

4. How to Enter. There are two ways to enter, and entries submitted by either method have an equal chance of winning:

- **Loyalty Check-In.** Complete a Torchys Rewards check-in at any participating Torchys Tacos location in Colorado during the Entry Period. Membership in Torchys Rewards is free. Eligible members are entered automatically upon a qualifying check-in; to opt out, email guestrelations@torchystacos.com with the subject line "SWEEPSTAKES OPT OUT."
- **Free Online Entry.** Complete and submit the official entry form at <https://qrco.de/bgvXfh> during the Entry Period. No purchase or check-in is necessary to enter by this method.

Limit: one (1) entry per person per day, regardless of the method of entry. Entries generated by automated means or submitted using multiple identities or accounts are void.

5. Winner Selection; Odds. Twenty (20) potential winners will be selected in a random drawing conducted on or about September 3, 2026 from all eligible entries received. Odds of winning depend on the number of eligible entries. Limit one (1) prize per person and per household.

6. Prizes. Twenty (20) prizes will be awarded. Each prize is one (1) digital "Free Queso for a Year" card entitling the winner to one (1) free full order of queso and chips per week for fifty-two (52) consecutive weeks at participating Torchys Tacos locations. Unredeemed weekly offers do not carry over. Approximate retail value ("ARV") of each prize: \$439.40; total ARV of all prizes: \$8,788.00. Prizes are delivered digitally to an active Torchys Rewards account; a winner without an account must create one (free) to receive the prize. Prizes are non-transferable and not redeemable for cash, and no substitution is permitted except that we may substitute a prize of equal or greater value. Winners are solely responsible for all applicable taxes.

7. Winner Notification. Potential winners will be notified by email at the address associated with their entry or Torchys Rewards account within seven (7) days after the drawing and must accept the prize within thirty (30) days after notification. If a potential winner does not timely respond, cannot be contacted, is ineligible, or declines, the prize is forfeited and we may select an alternate winner. The first name and last

initial of each winner may be posted on our website and social media pages; for a winners list, email guestrelations@torchystacos.com with the subject line "WINNERS LIST."

8. Publicity. Except where prohibited by law, acceptance of a prize constitutes permission for us to use the winner's name, likeness, and city of residence for advertising and publicity purposes, in any media, without additional compensation.

9. General Conditions; Release. You are responsible for any costs of participating, including online access charges. We are not responsible for late, lost, incomplete, misdirected, corrupted, or illegible entries, or for technical, hardware, software, network, or transmission failures of any kind. Anyone who enters using multiple identities or accounts or engages in fraudulent or deceptive practices will be disqualified. We reserve the right to modify, suspend, or terminate the Sweepstakes if we believe it violates any law, its proper conduct is impaired, or it becomes technically corrupted. By entering, you release and hold harmless Torchy's and its parent companies, affiliates, subsidiaries, agencies, advisors, and their respective agents and representatives from all claims, losses, and damages of any kind arising in connection with the Sweepstakes or any prize, including personal injury, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

10. Disputes; Governing Law. Except where prohibited by law, all disputes arising out of or connected with the Sweepstakes or any prize shall be resolved individually, without resort to any form of class action, exclusively by final and binding arbitration under the rules of the American Arbitration Association, conducted virtually by videoconference, telephone, or written submissions unless the parties mutually agree to an in-person hearing. The Federal Arbitration Act governs, and judgment on the award may be entered in any court having jurisdiction. You waive all rights to punitive, incidental, or consequential damages, and to any damages other than actual out-of-pocket expenses, and all rights to have damages multiplied or increased. These Rules and the Sweepstakes are governed by the laws of the State of Colorado, without regard to conflicts of law principles.

11. Questions. Questions about the Sweepstakes or these Rules may be sent to guestrelations@torchystacos.com.